

Have your cake and eat it too!

You've found a market expert...

Now go do something
you really love...



Welcome to the new generation of share trading and investing

- Have you stumbled your way through the stock market for years either, making small amounts of money, continually breaking even, or spiraling downwards into financial abyss?
- Perhaps at one time or another your shares showed a profit but unknowingly you rode them into a loss and now all you have left is hope?
- Do you buy shares based on information supplied by Newspapers or the TV News?
- Perhaps you have bought on tips before or even guess work?
- You might have completed a course but found it all too confusing?
- Or maybe you just lack the confidence to enter the stock market?

Well, it's time to reconsider the benefits the share market has to offer. Imagine starting with a reasonably small amount of money and GROWING it into a life changing amount.

A life changing opportunity is right here

Think about this. A market expert is willing to share his knowledge and skill, based on years of experience with a proven strategy to back the advice. Being told in advance what to buy, the specific price to pay and then precisely when to sell could literally be worth thousands or even millions of dollars to you. Utilising the latest technology, you will have the convenience of Web Access 24 hours per day, 7 days a week anywhere in the world. SMS price alerts will ensure you receive instant sell alerts via your mobile phone or by email. The days of report writing and posting by mail are over! Now is the time to take control of your financial future.

It's this easy

The Bluesky Report is your answer to efficient share trading or investing. Simply log on to the website www.blueskyreport.com.au enter your Username and Password and access your own secure members home page. Click on each recommendation for your consideration and simply add the stock of your choice to your watch list. Select an SMS sell alert and we'll take care of rest. You will not have to worry about the complexity of the share market or live trading prices. You will not require the full service of a stock broker so the benefits of discount brokerage are now at your finger tips.

Everything you need

The Bluesky Report offers everything you want and need for your financial future. You will receive first class stock recommendations by real expert traders with a financial services license. Stop dreaming about building a portfolio and get down to business. You can start with \$500 or \$100,000. It does not matter what the amount is so long as you START. Don't sit back and watch shares go up in value and think of those lucky people who acted...be one of those people.

The Bluesky Report really can help you

All of the insecurities and fears concerning shares are gone with the Bluesky Report. The crucial information required to become successful is now available to you. Instantly it makes you an equipped professional. No longer will you need to collect an abundance of information before making the decision to buy shares...Bluesky will tell you. Let's face it, who has the time to stare at charts or quarterly reports all day in the hope to find a stock that will outperform? Wouldn't it be more beneficial to just click a button and all the work is done for you? It's smart business to employ someone in their field of expertise.

Our Founder

In 2003, Mark Van Oirschot started Safe Trader Pty Ltd, an educational investing course that focuses on price analysis. Mark's ability to simplify complex processes has helped many Australian's make a great deal of money out of the share market and now you can too. Based on feed back, some students started out with approximately \$30,000 and have accumulated profits in excess of \$100,000 without leverage or excessive risk.

The Safe Trader course is based on sound, no nonsense principles that are realistic and simple to follow. These rules when applied properly, define a selection of stocks, offer a risk management processes and enable the investor or trader to generate profits that would otherwise require a great deal of guess work.



After years as a financial adviser and private trader, Mark began to see many people investing in the wrong stocks, not having any solid theories or methods to back them. Worst yet, these people would ride these losses solely out of pride or ego. It was all enough evidence to persuade him to write his own book on trading and begin to educate the humble public about the tricks and shortfalls of share trading. Safe Trader now has over 300 clients around Australia who can vouch for Mark's strategy. It is not a theory... because it has worked time and time again and will continue to work so long as people do the buying and the selling.

The Strategy

The Bluesky Report firmly recommends stocks that are among other things, making new record highs. It also recommends placing a stop loss order 10% below your purchase price. This is how it works.

The following example is based on real events and accurate market information.

The stock in question is Excel Coal, Code: EXL. On 3 occasions in its trading history between 2004 and 2005 EXL crossed into record high levels on 3 significant occasions. These are those 3 occasions:

- Opportunity 1 – Buy at \$2.80 Sell at \$3.41
(Duration 6 weeks.) Return 22%
- Opportunity 2 – Buy at \$3.67 Sell at \$4.82
(Duration 4 weeks) Return 31%
- Opportunity 3 – Buy at \$4.78 Sell at \$6.57
(Duration 12 Weeks) Return 38%

Following the Bluesky Report recommendations you would have bought and sold three times between July 2004 and March 2005 for a total return of 91%. Best of all, your stop loss and risk management processes would have limited your potential downside risk to less than 10% for each of these three trades.

What the public doesn't know

Let's average these three transactions on Excel Coal in terms of percentage return and time in the trade.

Average return: 22% + 31% + 38% divided by 3 = 30.33%

Average time: 6 + 4 + 12 divided by 3 = 7 weeks

This analysis suggests for every 7 weeks we find ourselves in a decent uptrend we can expect to make approximately 30% return. If we divide our capital into 4 equal components and we remain disciplined we can expect on average approximately 12 – 14 highly profitable trading opportunities per annum.

Now here comes the powerful lesson

Strive to make at least \$2.50 for every \$1.00 you are willing to lose.

This way you can be wrong 7 times out of 10 and still make money.

Let's go back to the EXL scenario...

Imagine out of 14 trades we were wrong more than half of the time, say 8 times. But for the times we took a profit we made 30% on average, and for the times we were wrong we cut our losses at 10%.

Total Profits = 30% multiplied by 6 transactions = 180%

Total Losses = 10% multiplied by 8 transactions = (80%)

Result = we still make 100% return on our capital.

Bluesky Report equals results

The above analysis takes precedence over everything else. It is the foundation for the Bluesky Report and the Safe Trader Pty Ltd share market course. You are not required to gamble, there is no guess work, you can avoid speculative oil stocks, tips, news and you can even throw away that old crystal ball. All that is required is 6 profitable trades out of 14 and at least \$2.50 profit for every \$1.00 you are prepared to lose.

Our strict analysis filters out the vast majority of poorly performing stocks listed on the Australian Stock Exchange, but not all shares go up so it is impossible for us to offer a guarantee. But it is nice to know your losses will be controlled while your portfolio is sensibly diversified across various sectors if you follow our approach. Yes, occasionally things can and do go wrong but that is the share market and there is always the next opportunity.

Cutting losses quickly, knowing how much profit you need to make and maintaining a sensible perspective is the secret to this wonderful and exciting report.

When can I expect my recommendations?

Each week our fully trained analysts run technical scans over the entire market to identify potential opportunities. After that, a strict filtering process begins until only a select few stocks remain. Generally, each recommendation is posted prior to the stock triggering so you will have plenty of time to make informative decisions. The idea here is to offer only what we think are the very best recommendations for you to choose from. This will help keep your brokerage and other costs at a minimum and avoid confusion. All subscribers receive an email when new recommendations have been posted or when a change to a recommendation occurs.

www.blueskyreport.com.au

'Analysing Time' was the greatest discovery

One of my greatest discoveries as a professional trader was 'Adding Time'. I began to recognize that share prices move the same way over different time frames. The only difference is the size of the move. In other words, by adding time to my analysis I began identifying stocks literally years in advance and began achieving amazing results. Some that come to mind are as follows:

- Toll Holdings \$3.00 to \$30.00 before the share split plus dividends.
- Gunn's Ltd which returned over 400%
- Cochlear was another example, this price wave occurred at around \$3.00 and continued until price reached a huge \$50.00.
- Rinker showed up on the radar at about \$5.00 and was a screaming sell at \$17.75 or 255% plus fantastic dividends throughout this period.
- Coffey International trading at \$0.60 cents went on to \$3.50 in recent times or 483%.
- Worley Parsons \$3.90 to \$20.65 of late plus dividends giving investors a return of 168%

Two Portfolio's for the price of one - Traders and Investors

We understand people have individual needs and not everyone wants to be a trader. Many people would prefer to invest in shares over the longer term and where possible either compound dividends for improved returns or perhaps receive an income. For this reason we offer a trader's portfolio and an investor's portfolio to all subscribers at no additional cost. We apply the same quality philosophy and analysis to both portfolios, only the time frames we consider are different. So regardless of whether you classify yourself as an investor or trader you can be confident knowing the Bluesky Report will be there helping you achieve your financial goals.

Contact Us

If you have any questions or would like to know more about the Bluesky Report we would like to talk to you. Our head office is in Geelong, Victoria with support offices in Melbourne. The company Safe Trader Pty Ltd is accredited by ASIC and holds an Australian Financial Services License 293832. Our ABN is 91 103 382 056.

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